

SEBASTIÁN CORDERO

GRAPHIC DESIGNER & CREATIVE LEAD

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GRAPHIC DESIGN STUDENT AND INDEPENDENT CREATIVE WORKING AT THE INTERSECTION OF BRAND IDENTITY, EDITORIAL DESIGN, AND AI-AUGMENTED PRODUCTION. DELIVERS FULL VISUAL SYSTEMS FOR CLIENTS ACROSS HOSPITALITY, CONSTRUCTION, AND ARCHITECTURE. BUILDS AND DEPLOYS FUNCTIONAL MARKETING WEBSITES END-TO-END. FLUENT IN AGENTIC AI WORKFLOWS THAT COMPRESS PRODUCTION CYCLES WITHOUT SACRIFICING CREATIVE QUALITY.

SKILLS

§ 01

DESIGN & CREATIVE DIRECTION

Brand Identity · Visual Systems · Typography & Layout · Editorial Design · Art Direction · Web & Interactive Design · Poster & Print · Social Media Design · Concept Development

AI & AGENTIC WORKFLOWS

[2026]

Claude Code · Cursor · Midjourney · Adobe Firefly · n8n · Agent Orchestration · Generative Design · Prompt Engineering · Automated Creative Pipelines · AI-Augmented Production

SOFTWARE & TOOLS

Adobe Photoshop · Illustrator · InDesign · After Effects · Premiere Pro · Lightroom · Adobe Express · Figma · Procreate · Three.js · React · HTML/CSS/JS

LANGUAGES

Spanish (Native) · English (Fluent)

EXPERIENCE

§ 02

GRAPHIC DESIGNER / CREATIVE LEAD

2023 — PRESENT

Freelance & Independent Projects

- Designed and delivered full visual identities, brand systems, and editorial work for 5+ clients across hospitality, construction, and architecture.
- Built and launched marketing websites end-to-end — owning research, UX structure, design system, front-end development (HTML/CSS/JS, React, Three.js), and live deployment via Netlify/Vercel.
- Engineered AI-augmented production workflows using Claude Code, Cursor, Midjourney, and n8n — reducing design-to-delivery cycles across brand systems and interactive builds.
- Produced 15+ reusable editorial text overlay templates in React and SVG for direct export into Photoshop and Illustrator pipelines.
- Operated autonomously across the full creative process — strategy, conceiving, execution, and client delivery — with no creative director oversight.

SERVER

2025 — PRESENT

Denko Asian Eatery — Distrito, Puerto Rico

BACHELOR'S DEGREE IN GRAPHIC DESIGN

Universidad Ana G. Méndez (UAGM) · Currently Enrolled

Digital Design · UX/UI · Design History · Editorial Design · Brand Identity Systems